



ANNUAL REPORT 2023

2023 AT A GLANCE

8 Exhibitions

5 Residents

5 Residency Open Calls

30+ Guided Tours

50+ Public programs and Workshops

4 New Team Members

2 International Grants

10 Institutional Alliances and Exchanges

2023: KEY ACHIEVEMENTS

In 2023, La Nueva Fábrica advanced its institutional position through the:

- presentation of exhibitions relevant to the Guatemala curated by internationally renowned curators
- development of diverse spectrum of residency open calls
- implementation of pilot programs for a city-wide school education project
- receipt of prominent international grants
- advancement of staff and leadership structure: 4 new members
- inauguration of documentary series on Indigenous artistic practices
- launch of a new website and newsletter
- systematization of budget and reporting system
- development of an updated nonprofit status in Guatemala
- creation of administrative processes for exhibition loans and fees

EXHIBITIONS

During the 2022-2023 cycle we held 3 exhibitions in the main gallery, 3 exhibitions in our íNTIMO project space, and 2 community art exhibitions curated by Mi Calle, Nuestra Calle (MCNC) in collaboration the women of our neighborhood of Santa Ana that regularly attended our experimental embroidery workshop.

MAIN GALLERY



Hellen Ascoli: Cien Tierras
Feb 4 – Jun 25, 2023

Hellen Ascoli: Cien Tierras was curated by Amara Antilla and organized by the Contemporary Arts Center of Cincinnati, OH, USA. Ascoli presented a new body of work that included a large-scale textile installation, a kinetic wall sculpture, text-based textiles, among other textiles made as part of Ascoli's residency at LNF in 2022



XXIII Bienal de Arte Paiz: *Bebí Palabras Sumergidas En Sueños* [I Drank Words Immersed in Dreams]
Jul 15 – Oct 1, 2023

The Paiz Biennial is the most important contemporary art event in Central America and the sole biennial in Guatemala. La Nueva Fábrica is one of the main venues of the Biennial and hosted an exhibition of women artists that brought together historical and contemporary practices. Curated by Francine Birbragher Rozenzwaig (USA) and Juan Canela (Panama).



Margarita Azurdia: A Universe, Documented
Nov 18, 2023 – Apr 28, 2024

The exhibition brings together more than 150 documents, artworks, and personal objects - some exhibited for the first time - by Margarita Azurdia. The exhibition was commissioned by La Nueva Fábrica and it is curated by Rossina Cazali.

ÍNTIMO PROJECT SPACE



*In The Threads I Found. Luisa Gonzalez Reiche,
Debbie Medina, Noé Roquel*
Feb 4 – May 7, 2023

The exhibition served as a pedagogical resource centered on the knowledge embodied in the backstrap loom. The research, which was developed with a community of weavers, was formalized through five chapters centered on sensorial themes, the environment, theoretical references, and practical activities.



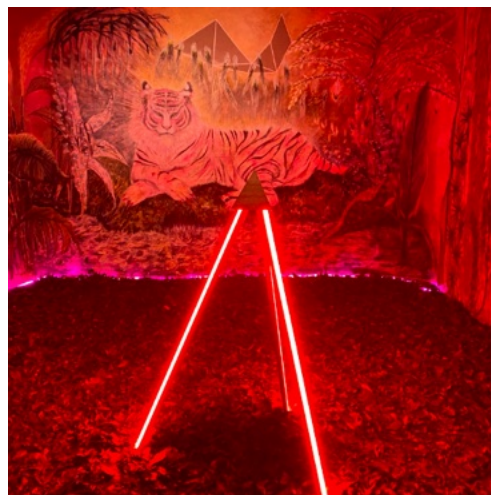
Mi Calle Nuestra Calle: Intersections
Apr 25 – May 5, 2023

An exhibition of collective embroidered art resulting from a sustained dialogue on the daily realities of a group of diverse women from Latin America. The project addressed systemic inequalities through different social factors including gender, ethnicity, and social class.



Textile Spiral. Angélica Serech, Andrea Monedero, Daniela Pinto
May 13 – Jun 25, 2023

Angélica Serech's works are the result of a dialogue between the fibers and the artist. Through a process devised and coordinated by Andrea Monedero, design students met at Angélica's house in Comalapa and over the course of several days wove with her, intertwining threads and rediscovering what it means to be dialogue with living matter.



Cecilia Porras Sáenz: JARDÍN [GARDEN]
Nov 18, 2023 – Feb 25, 2024

Curated by Christina Chirouze Montenegro *JARDÍN [GARDEN]* is an immersive installation by Cecilia Porras-Sáenz, reflecting on elements such as traditional European gardens and contemporary processes of urban rewilding. The project was created through the first MAZORCA grant, dedicated to developing artistic bridges between Central America and Europe.

PROGRAMS

In 2023 we developed a focused effort toward the development of a diverse spectrum of programs. This included public talks, guided tours, drawing workshops, concerts, and more. Highlights included:

Training Program for Public Schools

We launched a pilot pedagogical program for public school teachers to provide them with tools to enhance critical thinking in their classrooms through art. The program was endorsed by the Municipality of La Antigua Guatemala and the Ministry of Education of Guatemala. A total of 53 teachers per session were trained.

Workshop Series: Art Professionalization

In collaboration with the U.S. Embassy in Guatemala, we conducted a series of three workshops on artistic professionalization led by Dr. Royce W. Smith, Dean of the School of the Arts at California State University, Long Beach. Each session focused on one of the following topics: How to Apply for Funding; Curatorial Methodologies; Portfolio and CV Development.

Embroidering Futures for Women

Mi Calle, Nuestra Calle's workshop was developed for the women from our neighborhood, Santa Ana, as well as from surrounding communities, to provide a safe space for art and civic agency. We held more than 32 sessions of experimental embroidery.

Tejido Común

Mi Calle, Nuestra Calle designed a multidisciplinary workshop open to the public. Through this program we generated an alliance with the Santa Ana Municipal Institute of Basic Education. As a result, more than 75% of the workshop participants were first and second grade students of the Institute.

RESIDENCIES

In 2023 we hosted five residents: Negma Coy, Dolores Furtado, Antonio Bravo, Iván Krassoievitch, Yasmín Martín Vodopivec.

Concurrently, we launched five Open Calls for a spectrum of residency projects.

For the 2023-2024 LNF residency cycle we had an international jury and a broader publicity campaign, which attracted more than 200 applicants.

For the 2024-2025 cycle we met the goal of focusing on social and gender inclusion. For this residency cycle, we will provide advanced curatorial stewardship and personalized advice to the residents.



CONVOCATORIA ABIERTA / OPEN CALL

PROGRAMA DE RESIDENCIAS
RESIDENCY PROGRAM

DEL 15 DE FEBRERO AL 01 DE ABRIL / FEBRUARY 15 TO APRIL 01

Para artistas, curadores y gestores culturales
For artists, curators and cultural practitioners

Qué ofrecemos / what we offer:

5	RESIDENCIAS RESIDENCIES
4-8	SEMANAS WEEKS
2,000	DÓLARES USD

Alojamiento, estudio, apoyo logístico de producción y más. Housing, studio, logistical support for production and more.

23— | 24

LA NUEVA FÁBRICA
LANUEVAFABRICA.ORG

2023-2024 Residency Open Call

We invited emerging and established artists, curators, and cultural practitioners to apply. The residents were selected by a jury composed of Elena Ketelsen González (MoMA PS1, New York), Daniela Morales Lisac (TEOR/ética, Costa Rica), and Pablo José Ramírez (Hammer Museum, Los Angeles).

We received over 200 international applications.

The selected residents are: Dianne Brás-Feliciano, Sandra Marysol Cahuich Dzib, Leonardo Choxom Estrada, Roger Muñoz Rivas, Virginia Roy Luzarraga, Edua Mercedes Restrepo Castaño.



2024-2025 Residency Open Call

In September 2023 we launched the open call for our 2024-2025 residency program, with a focus on community projects. For this edition, La Nueva Fábrica had the support of the Ama Amoedo Foundation Grant 2023.

The objective of the residency is to broaden access through an open call directed to Central American citizens who live and work in the region and who: are in a situation of vulnerability due to gender, racial or other social discrimination; or who live in rural, remote, or underserved areas; or whose first language is not Spanish—such as: Q'eqchi', Tz'utujil, Kaqchikel, Garífuna, etc.

The jury, which has extensive experience in cultural management, community art and/or social impact, was composed of: Valeria Leiva (Fotomaiz), Catalina Tenorio Vargas (La Ruidosa Oficina), and Diego Ventura Puac-Coyoy (Espacio/C).

The selected residents are: Milko Delgado, Elyla, Catta Matute, Pilar Rodriguez and Jamie López, Balam Say.

MASS MoCA Residency Open Call

La Nueva Fábrica and The Studios at MASS MoCA offered a joint scholarship for a one-month fully funded residency at MASS MoCA for one Guatemalan artist. After the residency, the selected artist will have the opportunity to present an exhibition in iNTIMO.

We received over 60 applications.

The selected resident is Josue Castro.





MAZORCA Residency Open Call

This residency opportunity stems from a collaboration between MAZORCA, a Paris-based nonprofit dedicated to the creation of artistic bridges between Central America and Europe, and La Nueva Fábrica.

The selected visual artist from Guatemala is awarded a three-month residency at the Cité Internationale des Arts in Paris and will exhibit the results of the residency in ÍNTIMO.

The selected resident is Celeste Mayorga.



ÍNTIMO Open Call

The open call for our project space is ongoing. Applications are accepted on a rolling basis. Through this open call, La Nueva Fábrica provides a first opportunity to emerging artists to present their work.

Guest Residents: alongside the residents from the official program, we hosted Amara Antilla, Senior Curator at the Contemporary Arts Center (CAC) in Cincinnati, and Guatemalan curator Rossina Cazali.

TEAM

One of our main strategic objectives in 2023 was the consolidation of our team. We welcomed Ilaria Conti, our new Executive Director and Chief Curator; Natalie Bran, the first Coordination Assistant; and Lidia Patricia Gomez, our Maintenance Manager. We also formalized our relationship with Sophia Arrazola, our new Impact Coordinator.



Ilaria Conti

Executive Director and Chief Curator

Ilaria's curatorial work focuses on research-based art practices related to decoloniality and epistemic justice, institutional infrastructures, and civic agency. Previously, she was Curator at the American Federation of the Arts, Research Curator at the Centre Pompidou, Assistant Curator of the 2016 Marrakech Biennial, and Samuel H. Kress Fellow at the Metropolitan Museum of Art, among other positions.

Her curatorial work has been part of projects presented at the Centre Pompidou, the Solomon R. Guggenheim Foundation, the Metropolitan Museum of Art, the Swiss Institute/Istituto Svizzero, the Madre Museum and Fondation H, among other institutions.



Natalie Bran

Coordination Assistant

Natalie studied Visual Arts and majored in Painting at the Universidad San Carlos de Guatemala. She worked with Agencia Ocote's Expansiva Festival and was the curatorial assistance of the 23rd Paiz Biennial. As Coordination Assistant, Natalie oversees LNF's Visitor Services and helps with program implementation.



Lidia Patricia Gomez
Maintenance Manager

Paty hails from San Antonio Aguas Calientes. Her role is fundamental in ensuring that we provide an impeccable image and pleasant experience for all visitors to La Nueva Fábrica. As Maintenance Manager, Paty focuses on the maintenance of La Nueva Fábrica's facilities and works closely with the Felisa Café team.



Sophia Arrazola
Impact Coordinator

Sophia is a community artist specializing in gender, with a focus on strategic design and participatory research. Sophia is Executive Director and Founder of Mi Calle, Nuestra Calle, and has more than eight years of experience developing social innovation projects and leading anthropological research and participatory art processes in Latin America and Europe. She has collaborated with organizations such as UN Women, USAID, UNHCR.

Our Current Team

Sophia Arrazola
Impact Coordinator

Patricia Gómez
Maintenance

Natalie Bran
Coordination Assistant

Christa Krings
Communications

Ilaria Conti
Executive Director and Chief Curator

Ana Lucía Montufar
Coordinator

Jamie Denburg Habie
Cofounder

Carlos Pol
Archive Assistant

Jaime Galindo
Security

Lilian Porras
Archive Director

INSTITUTIONAL ADVANCEMENT

Ama Amoedo Foundation Grant

Our 2024-2025 Residency Open Call for Community Projects was selected as a recipient of the Ama Amoedo Foundation Grant. We were among the ten projects selected, out of over two thousand applications. We received a grant in support of the 2024-2025 Residency Program.

LA ESCUELA Grant

We were selected among almost 700 organizations as recipients of the LA ESCUELA Grant. The funding will be used to develop a residency and workshop in June 2024 with Mapuche artist Seba Calfuqueo. The project will focus on community relationships with water as an identitarian, social, political, epistemological, and spiritual element.

MASS MoCA Residency

In collaboration with The Studios at MASS MoCA we will offer a fully funded residency at MASS MoCA to one Guatemalan artist. After the residency, the selected artist will present an exhibition at íNTIMO, the project space of La Nueva Fábrica.

U.S. Embassy in Guatemala

Through an alliance with the U.S. Embassy, we provided 34 scholarships to artists from all over Latin America for a series of art professionalization workshops. The countries of origin of the scholarship recipients include Guatemala (22), Honduras (1), Dominican Republic (1), Costa Rica (3), Nicaragua (2), Colombia (1).

INTERNATIONAL OUTREACH

PROGRAMS ABROAD



Guided visit to Hellen Ascoli's studio - New York City

We visited Hellen Ascoli's studio on the occasion of her Pollock-Krasner Fellowship at the International Studio and Curatorial Program in New York. During this visit we learned about Hellen's work and discussed her recent exhibition at La Nueva Fábrica, *Cien Tierras*, curated by Amara Antilla.



Guided visit to Manuel Chavajay's studio - New York City

We visited Manuel Chavajay during his residency at the Swiss Institute in New York. Manuel, a Tz'utujil Maya artist and long-time friend of La Nueva Fábrica, spoke about his artistic focus on Mayan ecological and epistemic rights and his community work in his village of San Pedro La Laguna.

VISITS ABROAD

We attended a series of international events related to LNF's projects, including the 2023 Saõ Paulo Biennial and Miami Art Basel.

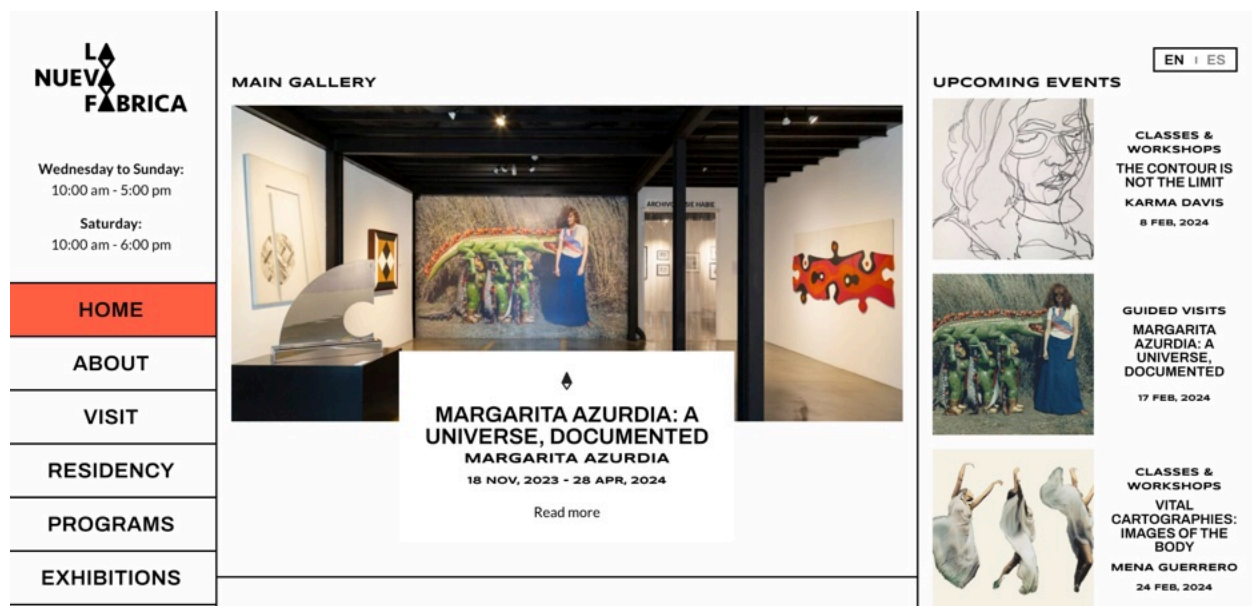
VISITS AT LNF

We received the visit of groups from international institutions, including the Getty Research Institute (USA), Mondriaan Fund (The Netherlands), and Museo Reina Sofía (Spain).

COMMUNICATIONS

WEBSITE

We launched our new domain and newly developed website www.lanuevafabrica.org



The screenshot shows the website's layout. On the left is a navigation menu with the following items: HOME (highlighted in orange), ABOUT, VISIT, RESIDENCY, PROGRAMS, and EXHIBITIONS. Above the menu is the logo and opening hours: Wednesday to Sunday (10:00 am - 5:00 pm) and Saturday (10:00 am - 6:00 pm). The main content area features a large image of an art installation titled 'MARGARITA AZURDIA: A UNIVERSE, DOCUMENTED' by Margarita Azurdia, running from 18 Nov, 2023 to 28 Apr, 2024. Below the image is a 'Read more' link. On the right, there is a 'UPCOMING EVENTS' section with a language selector (EN | ES) and three event cards: 'THE CONTOUR IS NOT THE LIMIT' by Karma Davis (8 Feb 2024), 'MARGARITA AZURDIA: A UNIVERSE, DOCUMENTED' (17 Feb 2024), and 'VITAL CARTOGRAPHIES: IMAGES OF THE BODY' by Mená Guerrero (24 Feb 2024).

NEWSLETTER

We launched our new monthly newsletter, titled *hilo común* – *common thread*



Scroll down for English

¿QUÉ ESTÁ PASANDO?



SOCIAL MEDIA

In 2023 our social media presence grew significantly:

Reach 64,500,000 / Interactions 14,300,000 / Followers 11,400

Impressions

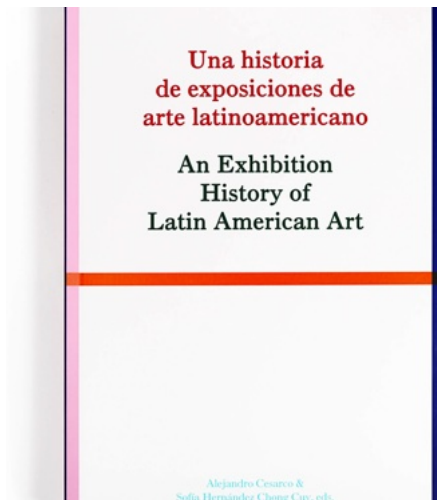
1st quarter 6,100,000

2nd quarter 3,600,000

3rd quarter 2,300,000

4th quarter 15,900,000

STORE



During 2023, we worked on the development of the store as a hub for the promotion of Guatemalan design and as the leading contemporary art bookstore in Guatemala. This work will continue throughout 2024 so as to develop a structured and permanent network of suppliers and collaborators.

FELISA CAFÉ



Our achievements include:

- Consolidation of the new team
- Launch of a new menu
- Re-design of the Felisa branding: new team uniform, new menu design, social media launch
- Improvement of our online reviews
- Creation of a mural in the café